

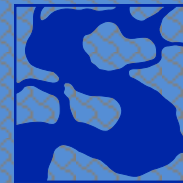


MICHIGAN AVENUE MAGAZINE's
DAN USLAN and **SUSANNA NEGOVAN**
and **TESTAROSSA ENTERTAINMENT's**
JULEE WHITE

invite you to a *special evening* celebrating

RICHARD DENT

2011 Pro Football Hall of Fame Inductee
Super Bowl XX MVP, Chicago Bears



110 W. Illinois
Chicago, IL 60654
Sunday, September 25, 2011
8:00 to 11:00 PM
cocktails and hors d'oeuvres

SUNDA
NEW ASIAN

Richard will be available for a once in a lifetime photo opportunity
with his Pro Football Hall of Fame bust!

Limited Tickets are \$150 and available at

www.MyDrinkOn.com/Dent

BENEFITING THE MAKE A DENT FOUNDATION

The Make a Dent Foundation, a 501(c)(3) organization, founded over 14 years ago by Richard Dent, former Chicago Bear and Super Bowl XX MVP, with the primary goal of improving the lives of children. The Foundation has donated thousands of dollars to worthwhile organizations, such as The Illinois Literacy Foundation, Big Brothers and Big Sisters of Kentucky, Colin Powell's America's Promise, United Negro College Fund, Columbia College Chicago and the Better Boys Foundation.



a special evening celebrating

RICHARD DENT

a private event for Chicago's VIPs. This will be an exclusive opportunity to be photographed in Chicago with Richard Dent's Hall of Fame bust.

Title Sponsorship

\$10,000

- Executive will be introduced and has a two minute speaking opportunity.
- Company name/logo on step-and-repeat and invitation
- Company name in all press mentions
- 12 tickets to the event
- Private VIP seating area
- Inclusion in social media blast

HOF Sponsorship

\$5,000

- Company name/logo on step-and-repeat and invitation
- 8 tickets to the event
- Private group photos with Richard and the bust
- Private VIP seating area
- Inclusion in social media blast

MVP Sponsorship

\$2,500

- Company name/logo on step-and-repeat
- 4 tickets to the event
- Private group photos with Richard and the bust
- Inclusion in social media blast

